

AICI Chapter France  
invites you to

***“The International  
Annual Congress  
of Image  
Consultant ”***

***On March 31st (full day)  
and April 1st 2012  
(morning)***

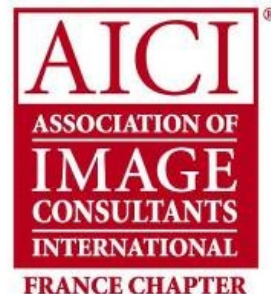
*In MOULINS - FRANCE*

*At the Centre National du Costume de  
Scène (CNCS)*

***« Come Breathe the  
air and  
feel the passions  
of  
Gabrielle (Coco)  
Chanel »***

***« The first Image  
Consultant in the  
History »***





*Dear Members,*

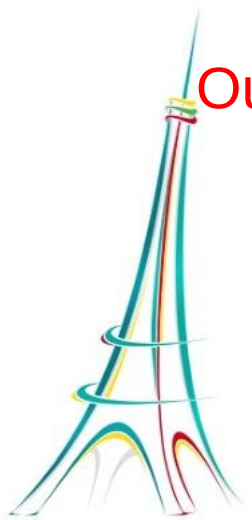
*We took part to a big educational and financial challenge while preparing for you this important congress for the Image Consultants from France. A challenge about quality and prestige of an event that should mark a new way of working and results, in line with the greatness of the international association we are belonging to, and particularly, according to your quality as members of the AICI Chapter France.*

*I invite you to see it in a positive way and be open to receive what you need in order to reach your professional aim. For some of you, it will be a crucial meeting, for others it might only be a good contact and others will find more energy to go ahead and grow in this new occupation.*

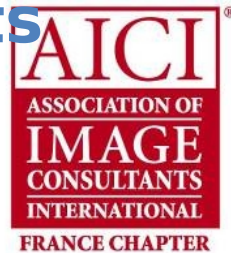
*Come and join us to live and breathe the magic of Gabrielle (Coco) Chanel together with our important invited speakers and, above all, together with the energy of the union in order to go ahead for the success of this event.*

*We are waiting for you,*

*Maritza Desjonquères-Añazco  
President (2011-2013)  
AICI Chapter France*



# Our speakers and their subjects



**Sonya S. Barnes, AICI CIP, CEO of Harris & Barnes, Inc  
United States**

Certified Image Professional , Master Trainer at the London Image Institute based in Atlanta, She was President of Atlanta Chapter and Vice President Education of AICI International in 2009.

**The latest Advancement in Menswear**



**Cinzia Fassetta , AICI Italy**

« Personal Shopper » expert and image consultant using the innovative concept of Feng Shui related to the wardrobe

**Key steps in creating a personal shopping business: the successful personal shopper**



**Fabiola Franceschi, President AICI Chapter Italy**

Image consultant, expert in communication and marketing in the business world

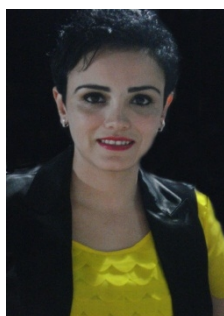
**Best advice about glasses, according to the face morphology**

**« Come to breath the air and feel the passions of Gabrielle (Coco) Chanel »**



**Diane-Monique ADJANONHOUN, VP**  
**Membership AICI Chapter France**

Political image consultant , Perfume creator  
specialized in olfactory communication  
**Fragrance, the key of Success**



**Sophia DIMASSI**

Fashion teacher, fashion designer

**Jewelry: Chanel Style and Symbol**



**Claudie Linchet**

Teacher at Hat Museum (Chazelles-sur-Lyon) Styliste at Jean Paul Gauthier

**The art of hats**

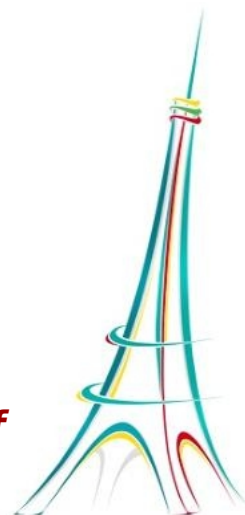
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*For knowing more about Coco Chanel and her history, we invited*

**Pauline Forichon,**

Guide, certified by the Ministry of Culture & Communication, recruited by the City of Arts and History of Moulins

**« Come to breathe the air and feel the passions of Gabrielle (Coco) Chanel »**





Our meeting will take place  
in **MOULINS**  
at the  
**National Center of Stage Costume  
(CNCS)**  
Address: Quartier Villars, route de  
Montilly , Moulins  
Phone: **04 70 20 76 20**

You can get to the CNCS in taxi ( 5-7 minutes from the train station), bus no.3 (from the station), ou 25 minutes walk from the train station

From Paris 2 hours by train

## **Moulins**

The city where Coco Chanel grew up. This is the place where she learned to be a dressmaker.

On April 1st 2012 (morning), We will discover

**« La route de Gabrielle (Coco) Chanel »**



Complete your registration form directly to [www.aicifrance.org](http://www.aicifrance.org) or send us to  
**[info@aicifrance.org](mailto:info@aicifrance.org) or [mda@franceimagecoaching.com](mailto:mda@franceimagecoaching.com) +33(0) 1 77356970 - 33(0)  
4 73335188**

## Cost :

### AICI Members

- 180 Euros (2 days)
- 160 Euros (only March 31st participation.)

### NON Members professionals

- 280 Euros (2 jours)
- 260 Euros (Seulement le 31 mars)

### Includes:

- ü Coffee breaks
- ü Saturday Lunch
- ü Saturday dinner
- ü Guided visit «La route de (COCO )CHANEL »

Access from Paris : 2h30 by Train, 3h00 by Car ( 300 km)

Complete your registration form directly to [www.aicifrance.org](http://www.aicifrance.org) or send us to  
***info@aicifrance.org or mda@franceimagecoaching.com +33(0) 1 77356970 - 33(0)  
4 73335188***

## Accommodation:

### ***Hôtel le parc (Hôtel deux étoiles)***

***(In front of the train station)***

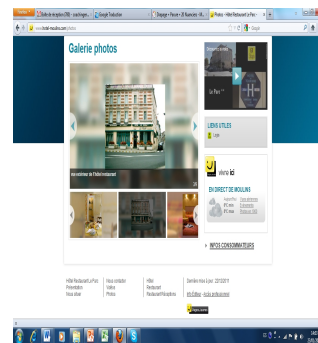
We have a special **price agreement** with this Hotel, 66 Euros, room with breakfast included.

Note: The guests and the board will be staying at this hotel.

For reservations Tel: 00 33 4 70 44 12 25,

«Do not forget to mention you are part of the AICI France group »

<http://www.hotel-moulins.com>



### ***Hôtel de Paris (3 stars)***

<http://www.hoteldeparis-moulins.com/>

1 night: more than 150 euros

Tel : 04 70 44 00 58



### **Chambres d'hôtes:**

*La maison de Gisèle*

<http://www.la-maison-de-gisele.fr/>

1 night: 50 to 70 euros (1 pax and 2 pax)

Tel: 04 70 46 53 24



Please register  
directly here

**DEMANDEZ VOTRE FORMULAIRE D'INSCRIPTION PAR COURRIEL A**

**[info@aicifrance.org](mailto:info@aicifrance.org) or [mda@franceimagecoaching.com](mailto:mda@franceimagecoaching.com) (33)(0) 1 77356970 - 33(0) 4 73335188**

**OUR PROGRAM:**  
**Saturday, march 31-st, 2012**

Hours	Themes	Speakers
10.00 - 10.45	Registration, welcome coffee	CNCS, Quartier Villars 04 70 20 76 20
10.45 - 11.00	Opening 2012 session of the AICI France Congress	President Maritza Desjonquères Añazco /VP Education Carmen Okabé
11.00 - 11.30	The history of Gabrielle Chanel (Coco)	Pauline Forichon
11.30 - 12.00	Jewellery: Chanel Style & Symbol:	Sophia Dimassi
12.00 - 12.45	The Perfume, a guarantee of success	Diane-Monique Adjanonhoun <b>Lunch break</b>
<b>12.45 - 13.15</b>	<b>Lunch break</b>	
13.15 - 14.15		Claudie Linchet
14.15 - 15.15	The art of hats (practical demo)	Cinzia Fassetta
15.15 - 15.45	Key elements in creating a personal shopping business : «Become a successful personal shopper»	Fabiola Franceschi
15.45 - 17.45	Giving the best advice for eye glasses, according to face morphology	Sonya S. Barnes
18.00		Board
20.00	Male wardrobe	Everybody
	Closing the day	
	Official Cocktail dinner	



For who want and have the energy to danse, RDV Saturday 22h at  
Le Pressoir / 34, rue du Général Hoche

*Sunday, 1-st of April*

Hours	Activity	Place
10.30	Departure from the Lobby Hotel Du Parc	For who is staying in this hotel
10.45	Meeting in front of Hotel Du Paris	21, rue de Paris everybody
12.30	lunch	Not included in the registration fee

For who wants to discover the region,  
We suggest, for the Sunday afternoon:

**Maison Mantin et Musée Anne-de-Beaujeu**

**Departure at 15:10** Place du colonel Laussedat  
Price 8 Euros individuals ,4 Euros in groups of more than 8 persons

**Louis Mantin, a rich bourgeois who lived and decorated his house in the XIX –th century**, had no descendants and he authorized opening his house to the public only 100 years after his death. It was recently opened in 2010. The house is mysterious, by the collections inside and also by its history.

Should you wish to visit, please join our group , we reserve at the **04 70 20 48 47** Indicate you are part of our group or just inform **Maritza Desjonquères Añazco**.

**For more information, access:**

<http://www.patrimoinedefrance.fr/La-restauration-de-la-Maison>



## Other options



Visiting the city of Moulins with  
audio guide

Visiting the Roman Churches in Moulins

*Le Bourbonnais consecrated the Art putting it at the service of religion, till the XVème siècle, preserving for a longtime the building secrets of the Romans.*



Complete guided visit of the Centre  
national du costume de scène.

From 28-th of January to 20-th of May  
2012

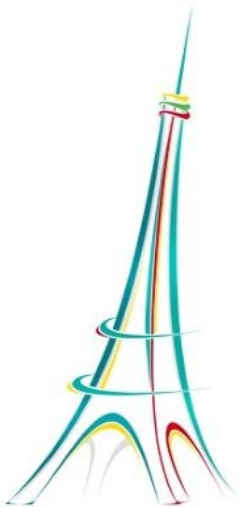
First exhibition at the Centre national du costume de scène et de la scénographie dedicated to the theatrical staging, decorations and special effects,, «The opposite of decoration» is a historical voyage, fun and interactive in the behind the scenes of the XIX-th century.

For more information for activities in the region:

<http://www.moulins-tourisme.com/>

Contact: Tourism office: Moulins, Tel: 04 70 44 14 14

Mail: [bienvenue@pays-bourbon.com](mailto:bienvenue@pays-bourbon.com) 11 rue François Péron



Please register  
directly here